

教师：屠菁华 (Jinghua Tu)

课程名称：“Talk, Ask, Tell: 全媒体人才沟通与表达课程”

教师简介：

屠菁华, 10年+媒体人/新闻、纪录片记者, 印第安纳大学新闻学硕士, 浙江传媒学院英汉双语播音主持学士。

现为IPS公立学校中文和新闻媒体课程的教师, 曾任印第安纳大学新闻系助教, 致力于培养下一代具备媒介素养、批判性思维和自信表达能力的学生。

课程概述：

“Talk, Ask, Tell”是一门为7岁及以上儿童和青少年设计的全媒体沟通与表达课程, 主要以英文授课。课程旨在培养学生成为具备媒介素养、批判性思维和自信表达能力的全媒体人才。通过新闻写作与采访、非虚构与虚构故事讲述、口述历史的采访与表达、演讲与辩论表达、视频与音频新闻写作及节目制作、脱口秀写作与表演等多方向的媒体制作课程, 学生将掌握多元化的表达技巧, 培养在各类媒体平台中有效沟通的能力, 并为未来的媒体职业发展奠定坚实的基础。

课程目标：

公众演讲与自信表达：帮助学生在不同场合下自信表达思想, 掌握有效的演讲与表达技巧。

批判性思维与提问能力：学生将学会提出深刻、有意义的问题, 并进行思辨性讨论, 提升批判性思维能力。

全媒体素养：培养学生在多种媒体形式中表达观点的能力, 从新闻写作到视频制作, 学生将掌握媒体内容创作的全面技能。

脱口秀写作与表达：学生将学习编写和表演脱口秀段子, 通过幽默提高沟通技巧, 并增强自我表达的创意能力。

中英文播音主持技能：学生将训练声音技巧、有效表达能力和读稿能力, 掌握中英文广播主持的基本技能。

课程内容与结构：

单元1: 语言的力量

- 学习如何在演讲和日常交流中清晰、有效地传达思想

- 基础演讲技巧练习与反馈, 帮助学生建立自信
- 中英文播音主持技巧: 训练声音的表达、节奏与语调

单元2: 有效提问与批判性思维

- 学习提出开放式问题, 提升批判性思维
- 通过小组讨论与辩论, 激发学生思考与表达

单元3: 全媒体素养与新闻写作

- 理解不同媒体形式的特点及其作用
- 进行新闻写作与采访练习, 学生将参与制作小型新闻项目

单元4: 脱口秀写作与表达

- 学习脱口秀的结构与技巧: 如何编写有趣的故事、设计笑点
- 学生将在课堂上表演自己的脱口秀段子, 接受反馈与改进

单元5: 中英文播音主持与表达

- 播音主持的声音训练: 发音、语速、语调与情感表达
- 训练有效的读稿能力, 学习如何在不同场合下使用合适的语气和节奏
- 学生将模拟主持新闻节目或播音, 进行实践训练和反馈

单元6: 整合与展示

- 学生将在最终展示中结合所学的新闻写作、脱口秀、演讲等技巧, 进行综合展示
- 通过展示学生的沟通与创作能力, 进行全面评估

评估与反馈:

- 持续评估：定期评估学生的参与度、努力和进步情况，提供具体的反馈和指导。
- 课堂反馈：对学生的演讲、脱口秀表演和新闻写作等进行定期反馈，帮助学生改进表达与创作技巧。
- 参与机会：提供每年参与华人春晚语言类节目的机会，让学生在大型舞台上展示自己的表达能力。
- 最终展示：学生将在课程结束时进行综合展示，展示他们在新闻写作、采访、演讲、辩论等多方面的技能，评估其综合沟通能力。

Teacher: Jinghua Tu

Course Title: “Talk, Ask, Tell: Full Media Talent Communication and Expression Course”

Teacher Introduction: Jinghua Tu has over 10 years of experience as a media professional, news reporter, and documentary journalist. She holds a Master's degree in Journalism from Indiana University and a Bachelor's degree in Bilingual Broadcasting (English and Chinese) from Zhejiang Media College. She is currently a teacher of Chinese and Journalism/Media courses at an IPS public school. Previously, she served as a teaching assistant in the Journalism Department at Indiana University and is dedicated to cultivating the next generation of students with media literacy, critical thinking, and confident expression skills.

Course Overview: “Talk, Ask, Tell” is a full media communication and expression course designed for children aged 7 and above, primarily taught in English. The course aims to help students become full media talents with media literacy, critical thinking, and confident expression abilities. Through courses in news writing and interviewing, non-fiction and fiction storytelling, oral history interviewing and expression, speech and debate expression, video and audio news writing and production, and stand-up comedy writing and performance, students will master a variety of expressive techniques, develop effective communication skills across different media platforms, and lay a solid foundation for future careers in media.

Course Goals:

Public Speaking and Confident Expression: Help students express their ideas confidently in different settings, mastering effective speech and expression techniques.

Critical Thinking and Questioning: Students will learn how to ask deep, meaningful questions and engage in thoughtful discussions, enhancing their critical thinking abilities.

Full Media Literacy: Develop students' ability to express ideas through various media formats, from news writing to video production, mastering comprehensive skills in media content creation.

Stand-Up Comedy Writing and Expression: Students will learn to write and perform stand-up comedy routines, enhancing their communication skills through humor and creative self-expression.

Chinese and English Broadcasting Skills: Students will train their voice, effective expression, and script-reading abilities, mastering the basics of Chinese and English broadcasting.

Course Content and Structure:

Unit 1: The Power of Words

- Learn how to clearly and effectively communicate ideas in speech and daily interactions
- Basic speech technique exercises and feedback to help students build confidence
- Chinese and English broadcasting skills: training in voice expression, rhythm, and intonation

Unit 2: Effective Questioning and Critical Thinking

- Learn how to ask open-ended questions to improve critical thinking
- Engage in group discussions and debates to stimulate thinking and expression

Unit 3: Full Media Literacy and News Writing

- Understand the characteristics and roles of different media forms
- Engage in news writing and interviewing exercises, with students participating in small news project creation

Unit 4: Stand-Up Comedy Writing and Expression

- Learn the structure and techniques of stand-up comedy: how to craft interesting stories and design punchlines

- Students will perform their stand-up comedy routines in class, receiving feedback and making improvements

Unit 5: Chinese and English Broadcasting and Expression

- Voice training for broadcasting: pronunciation, speech speed, intonation, and emotional expression
- Practice effective script reading, learning how to use appropriate tone and rhythm for different occasions
- Students will simulate hosting a news program or broadcast, engaging in practical training and receiving feedback

Unit 6: Integration and Presentation

- Students will integrate their skills in news writing, stand-up comedy, speech, and more for a final presentation
- The final presentation will serve as a comprehensive evaluation of students' communication and creative abilities

Assessment and Feedback:

Continuous Assessment: Regular evaluation of students' participation, effort, and progress, with specific feedback and guidance provided.

Class Feedback: Ongoing feedback on students' speeches, stand-up performances, and news writing, helping students improve their expression and creative skills.

Participation Opportunities: Annual opportunities to participate in the Chinese New Year Gala language-related programs, allowing students to showcase their expressive abilities on a major stage.

Final Presentation: Students will demonstrate their skills in news writing, interviewing, speech, debate, and more in a final presentation, with a comprehensive evaluation of their communication abilities.